

PLAYBOOK

// THE CATALOGUE // TEN SURFACES // SHIPPED & DOCUMENTED

Every productised system on the BASX3 shelf, grouped by category. License a surface, fork the source, or have us deploy it. Single inbound channel: luke@basx3.co.

// OUTREACH

BASX3/001

LinkedIn Outreach Platform

Network discovery, multi-touch cadence, reply detection, compliance & cooldown handling, stop-condition engine.

FOR: Solo operators, agencies, founders

NEXT: Email luke@basx3.co with the SKU + your use case.

// MESSAGING

BASX3/002

AI Conversation Inbox

Inbound triage, multi-turn qualification, structured data extraction, CRM sync, kill-switch & handoff.

FOR: SMBs, consultants, gyms, hospitality

NEXT: Email luke@basx3.co with the SKU + your use case.

// CONTENT

BASX3/003

Daily Macro Content Engine

Catalyst research, perspective-debate synthesis, short-form video & carousel rendering, multi-channel publishing.

FOR: Macro creators, fintech newsletters, brokers

NEXT: Email luke@basx3.co with the SKU + your use case.

BASX3/007

Short-Form Video Engine

Templated reel & recap rendering, generative visual engines, audio selection, theme consistency.

FOR: Faceless creators, finance content shops

NEXT: Email luke@basx3.co with the SKU + your use case.

// DATA

BASX3/004

Multi-Source Prospect Feed

Eleven discovery sources, enrichment, qualification & scoring, scheduled delivery.

FOR: Agencies, sales teams, B2B founders

NEXT: Email luke@basx3.co with the SKU + your use case.

BASX3/010

Unified Funnel Analytics

Cross-channel funnel stitching across traffic, email, CRM, conversions, single read-only view.

FOR: Solo operators, indie hackers, bootstrappers

NEXT: Email luke@basx3.co with the SKU + your use case.

// INFRA

BASX3/005

Document & Contract Generator

Structured-input templating, branded PDF output, automated dispatch.

FOR: Solo contractors, freelancers, micro-agencies

NEXT: Email luke@basx3.co with the SKU + your use case.

BASX3/006

Agent Hosting & Registry

Hosted agent endpoints, registry registration, conversation logging, observability.

FOR: Solo AI builders, integration partners

NEXT: Email luke@basx3.co with the SKU + your use case.

BASX3/008

Automation Workflow Library

Forty production-ready operational workflows: sync, outreach, cadence, enrichment, deploy.

FOR: Operators, automation consultants

NEXT: Email luke@basx3.co with the SKU + your use case.

BASX3/009

Trading Webhook Bridge

TradingView (or arbitrary) webhook → broker execution. Position sizing, kill-switch, per-strategy isolation, CSV log.

FOR: Systematic traders, signal providers

NEXT: Email luke@basx3.co with the SKU + your use case.

// HOW TO USE THIS CATALOGUE

License a surface – pick a SKU. Email luke@basx3.co with the SKU + your use case.

Fork the source – most surfaces are available as a one-time source pack on request.

Bespoke build – every business is different. We'll scope and price against your specific workflow.